## Chart-in-Focus

**July 2024** 

# An Onset Of A Major Bullish Trend Looks Underway

Milan Vaishnav, CMT, MSTA



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## Chart-in-Focus: Baker Hughes Co. (BKR) (NASDAQ)

Baker Hughes Co (BKR) is a leading energy technology company that provides solutions for energy and industrial customers worldwide. In this July edition of Chart-in-Focus, we highlight Baker Hughes, which has seen a strong bullish technical formation on higher time frame charts. Backed by solid technicals and strong fundamentals, this stock is on the verge of initiating a major uptrend that may last for months.

**Baker Hughes Co.** (BKR) is a holding company engaged in the provision of oilfield products, services, and digital solutions. The company operates through two primary segments: Oilfield Services and Equipment (OFSE) and Industrial and Energy Technology (IET). The OFSE segment designs and manufactures products, and provides services for onshore and offshore oilfield operations. The IET segment integrates expertise, technologies, and



services for various industrial and energy customers, including those in the LNG, pipeline and gas storage, refining, petrochemical, and flow and process control sectors, as well as industries such as nuclear, aviation, automotive, marine, food and beverage, mining, cement, and utilities. Founded in April 1987 and headquartered in Houston, TX, Baker Hughes is well-positioned in its market.

Analysts project BKR to report a profit of

\$0.56 per share for the current quarter, representing a 33.3% increase from \$0.42 per share in the same quarter last year. The company has consistently outperformed Wall Street's EPS estimates in its last four quarterly reports. In the most recent quarter, Baker Hughes reported adjusted earnings of \$0.57 per share, surpassing the consensus estimate by 16.3%. This performance was driven by significant contracts in its OFSE segment and its leadership in gas technology within the IET segment.

From a technical perspective, Baker Hughes' stock exhibits a bullish pattern, suggesting an imminent resolution that could drive the stock significantly higher. It is poised to embark on a major upward trend over the coming weeks.

#### Baker Hughes Co. (BKR) (NASDAQ)



The relative performance of BKR has stayed largely in line with the broader markets. The stock had its phases of relative outperformance and underperformance against the broader S&P500 Index over the past months. On a YTD basis, it has slightly underperformed the broader markets. While SPX has returned 16.43% on a YTD basis, BKR has gained 14.12% over the same time period.

The current bullish setup comes from the bullish pattern that the stock has formed over the past more than 2 years on the higher timeframe charts. One may find the stock consolidating or showing minor retracements over the immediate short term; however, on the higher timeframe charts, it has shown strong signs of an onset of a major trending move on the upside.

The company has consistently outperformed Wall Street's EPS estimates in its last four quarterly reports. In the most recent quarter, Baker Hughes reported adjusted earnings of \$0.57 per share, surpassing the consensus estimate by 16.3%.



Weekly Chart of Baker Hughes Co. (BKR) (Nasdaq)

In March 2020, BKR tested its low point at 9.05 while it was in a prolonged secular downtrend. Despite the ongoing downtrend, selling pressure diminished, and the stock attempted to establish a bottom near this level. Following a brief period of consolidation, BKR began to inch higher, forming a higher bottom. This trend reversal was later confirmed as the stock trended higher for two years, consistently forming higher tops and higher bottoms.

This uptrend was interrupted after the stock reached its high point in the 38-38.50 range in March 2022. Following the formation of a minor double top, the stock underwent a corrective retracement and subsequently found support at its 200-week moving average.

Since then, the stock has remained within a defined range without surpassing its previous high. However, it has gradually moved higher, forming higher bottoms once again. Over the past two years, this price action has led to the formation of a large bullish ascending triangle.

It is noteworthy that ascending triangles typically have bullish implications, whether they act as reversal or continuation patterns, depending on the prior trend. In the case of BKR, the stock has attempted a strong breakout from this large bullish ascending triangle.

Given the recent movement of the stock, some minor consolidation or retracement cannot be ruled out. However, other technical indicators suggest that the stock may be poised for a major upward trend.

The RSI has already broken out from a pattern a week before the stock attempted a breakout, which is a bullish sign. Additionally, the RSI has marked a new 14-period high, remains neutral, and does not show any divergence against the price.

The On-Balance Volume (OBV) has also formed a new high, indicating accumulation in the stock during its formation and showing strong volume participation during the breakout attempt.

Furthermore, BKR has moved into the leading quadrant of the Relative Rotation Graph (RRG), indicating that it is set to relatively outperform the broader markets.

A logical extension of the breakout could see the stock testing the 44 level in the coming weeks. From a risk management perspective, it is important to note that a close below 35 would negate the current technical setup.

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Milan Vaishnav, CMT, MSTA,

Technical Analyst,

Member: (CMT Association, USA | CSTA, Canada | STA, UK) | (Research Analyst, SEBI Reg. No. INHO00003341)





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